



PEGASUS

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PRESS RELEASE — FOR IMMEDIATE RELEASE

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*Let's all work
together to
"Duck the
Flu this
Fall!"*



PEGASUS HOME HEALTH CARE REQUESTS YOUR PARTNERSHIP AND SUPPORT OF THE 2010 INFLUENZA PREVENTION CAMPAIGN

Glendale, CA — September has been designated National Preparedness Month by the Federal Government! Throughout the month, Americans will be encouraged nationwide to take the simple steps necessary to prepare for emergencies in their homes, businesses, communities and day-to-day lives. The H1N1 Flue Epidemic of 2009 was a national emergency that cost thousands of lives and millions of dollars. Through education programs, community outreach and easy access to flu shots, it is the goal and commitment of government and health care providers nation-wide that this crisis does not repeat itself. In the Los Angeles Area, Pegasus Home Health Care is spearheading the campaign to ensure that knowledge of and access to flu prevention is available on all levels.

Heading into the 2010 flu season, many Americans, due to unemployment and financial difficulties, have found themselves with limited or no health insurance. It is more important than ever that the general public take the simple precaution of receiving a flu shot to prevent further medical problems.

\$25 - JUST ONE SHOT! While the flu can occur at any time, the majority of infections occur from November through May with January and February being the peak months. The influenza vaccine requires two weeks to activate and its protection lasts up to a year. This year, the CDC has determined the top three potential bacteria and viruses that are most likely to cause the flu. This year's vaccine includes protection against both H1N1 and seasonal Influenza, so just one shot will protect you and your loved ones. The time is now to take this simple step and raise an arm to immunization.

HOW YOU CAN HELP SUPPORT THIS CAMPAIGN—

The general public turns to the media for information of community issues at large. As a member of the media, we appeal to your ability to "get the word out" to your readers and listeners and work together to promote a healthy Los Angeles.

The Pegasus "Duck the Flu" campaign is being orchestrated on four levels:

1. Flu shot clinics at special events and public facilities (schedule on following page)
2. Worksite Wellness: Pegasus will bring their flu shot services directly to companies and places of work. Studies have shown companies can save up to \$350 per employee by having access to flu shot clinics at their place of business.
3. Walk-in flu shots. Flu shots are available for all walk-in customers at our offices which are located at 132 N. Maryland Avenue, Glendale, CA. Monday-Friday, 9am-5pm

Commitment to Care • Passion to Serve

4. Pegasus welcomes the opportunity to work with the media in promoting cooperative events at your place of business or public location. Joint promotion of these types of events creates the positive energy necessary to build public awareness. Pegasus will provide the on-site clinic while creating a media event to promote your commitment to community wellness.

The nurses and medical staff at Pegasus' encourage everyone to "Duck the Flu This Fall" and partner with them in the campaign for a healthy Los Angeles.

For information about bringing an onsite flu shot clinic to your place of business or working together to develop flu prevention clinics, please call Pamela Spizman, RN at (818) 551-1932. For a continually updated list of our public flu clinic sites, please visit our website at www.pegasushomecare.com or call (818) 551-1932.

DUCK THE FLU at our upcoming public flu shot clinics!

Sat. Sept 18 9-1pm
Howie's Ranch Market
6580 North San Gabriel Blvd
San Gabriel

Tues. Sept 21 10-noon
YMCA Glendale
140 N Louise Street
Glendale

Thurs. Sept 23 10-1pm
Circle of Care - Leeza's Place
5000 Van Nuys Blvd #110
Sherman Oaks

Friday Sept 25 9:30-12
St Robert Bellarmine
133 N Fifth Street
Burbank

Sun. Sept 26 12-2pm
St Robert Bellarmine
133 N Fifth Street
Burbank

Sat. Oct 9th 10am-9pm
Taste of Encino
St Cyril School 4548 Haskell Ave
Encino

Sun Oct 17th 10-6pm
Sherman Oaks Street Fair
Ventura Blvd at Kester
Sherman Oaks

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